

# HIGH-DENSITY PARTICULATE CONCENTRATED DETERGENT COMPOSITION

Patent Number: JP1020299  
Publication date: 1989-01-24  
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Requested Patent:  JP1020299  
Application: JP19870176689 19870715  
Priority Number(s):  
IPC Classification: C11D17/06 ; C11D1/72 ; C11D3/08  
EC Classification:  
Equivalents:

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## Abstract

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PURPOSE:To provide the title compsn. which is excellent in dispersion and solubility and fluidity during long-term storage, and which comprises an anionic surfactant, a particular polyoxyethylene alkyl ether, zeolite, sodium silicate, and sodium sulfite.

CONSTITUTION:30-60wt.% (hereinafter merely '%') anionic surfactant () (e.g., sodium alkylbenzenesulfonate) is mixed with 1-5% nonionic surfactant composed of polyoxyethylene (average degree of polymerization=7-20) alkyl (average C number=10-20) ether (b), 10-30% type A zeolite (c), 10-25% No.1-3 sodium silicate (d), 0.5-3% sodium sulfite (e), and optional additives (f) such as water, builders, bleaching agents, enzymes, fluorescent dyes, and perfumes.

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